

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Harry Morris et al. Art Unit : 2151  
Serial No. : 09/690,007 Examiner : Backhean Tiv  
Filed : October 17, 2000 Conf. No. : 1832  
Title : DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK  
ENVIRONMENT

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN REPLY TO ACTION OF NOVEMBER 8, 2007**

Please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Arguments/Remarks** begin on page 10 of this paper.